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FOR IMMEDIATE RELEASE

**Live Music, Matchups, and More for all ages at Seaport's Fish Pier  
Sunday, August 13<sup>th</sup>, Boston's Landmark Fish Pier**

American Idol Alum Set to Perform at Boston Seafood Festival

BOSTON, MA– July 27, 2017– Live music from popular local performers and bluegrass bands, kids' favorites like face-painting and costumed pirates, street entertainers and all-day festivities make this summer's Boston Seafood Festival on August 13, 11am – 7pm, a must for seafood lovers of all ages.

Some of the festivities in store for attendees of Boston's biggest and tastiest seafood festival include a live performance from headliner American Idol alum and rising country star Ayla Brown as well as numerous activities for children and families.

Along with fish cutting demonstrations by celebrity chefs, a lobster bake tent, and a beer garden, Boston Seafood Festival guests are able to enjoy a plethora of activities ranging from face painting to photos with roaming pirates and costumed characters. Attendees will also be entertained by live music including the La Joya Band and the vivacious bluegrass inspired band, Wheelhouse Rodeo.

**Sunday, August 13**

**Over All Activities**

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|----------------|-------------------------------------|
| 12:00 – 6:00pm | Lobster Bake Tent (Throughout Pier) |
| 12:00– 6:00pm  | Beer Garden (Throughout Pier)       |
| 12:00 – 6:00pm | Kids Activities (Throughout Pier)   |
| 12:00 – 6:00pm | Acoustic Aaron (Lobster Bake)       |
| 12:00– 6:00pm  | Chef Demos (Throughout Pier)        |
| 1:30 – 4:30pm  | Pirates (Throughout Pier)           |

## **Main Stage**

11:30 – 12:00pm	Welcome Program
12:15– 1:45pm	Battle of the Shuckers
2:00 – 2:15pm	Interfaith Unity Blessing
2:00 – 2:45pm	Fish Cutting Demonstration
3:15 – 4:30pm	Wheelhouse Rodeo
4:45– 5:40pm	Ayla Brown
5:30 – 6:30pm	La Joya Band

Tickets are \$15.00 and are available at <http://www.bostonseafoodfestival.org/>. Proceeds underwrite the Boston Seafood Festival and, in part, support the work of the Boston Fisheries Foundation, a not-for-profit organization which preserves and protects the local seafood industry's long-term viability while safeguarding the ocean's present and future natural resources.

The Boston Seafood Festival is presented by Boston Fisheries Foundation along with generous sponsors that include; Massport, Harpoon, Stavis Seafoods, Channel Fish, The John Nagle Company, Quarterdeck, JCDecaux, Carpenter's Union, Ipswich Clambake, East Boston Savings Bank, Boston Sword & Tuna, and F.J. O'Hara & Son's. Boston Seafood Festival is managed and produced by Conventures, Boston's leading events management and communications agency.

### **About Boston Seafood Festival:**

Presented by Boston Fisheries Foundation, Boston Seafood Festival combines a terrific family-friendly day of delicious seafood sampling, live music, local chef demonstrations, children's activities and more with a rare opportunity to learn more about preserving Boston's essential seafood and maritime heritage.

For more information and a complete list of activities, please visit <http://bostonseafoodfestival.org>. Check out event updates on the Seafood Festival Facebook page, @BostonSeaFest on Twitter, or follow the conversation using #BostonSeaFest

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